



MEDIA ADVISORY

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TEAM OVATIONS TO RAISE \$150,000 FOR OVARIAN CANCER RESEARCH WALKING IN THE BOSTON MARATHON® JIMMY FUND WALK

Foundation Sponsors Additional Events in September to Raise Awareness About Ovarian Cancer

NATICK, MA – August 9, 2007 – *Ovations for the Cure*, a non-profit organization dedicated to the relentless pursuit of a cure for ovarian cancer, wants you to join *Team Ovations* for the *Boston Marathon® Jimmy Fund Walk* on September 16, 2007, and participate in a series of September events to raise awareness and encourage donations to the organization's Annual Appeal. Team Ovations has two very important goals - to have more than 200 walkers on its team and to raise over \$150,000 for ovarian cancer research.

Ovations has also planned a number of events in September, ovarian cancer awareness month:

- September 1 *Scoop for a Cure* – Join WZLX morning show personality Heather Ford at the Charles River Center Coldstone Creamery location in Bellingham, Mass. 25% of all sales will be donated to Ovations for the Cure.

- September 7 *Wear Teal Day* – Everyone is encouraged to participate in spreading awareness about ovarian cancer by wearing teal clothing, jewelry or accessories. Teal items can be purchased at www.ovationsfortheure.org.

- September 16 *Boston Marathon® Jimmy Fund Walk* – Walk the Boston Marathon route with *Team Ovations* to raise money for ovarian cancer. To sign up, call 508-655-5412 or go to www.ovationsfortheure.org/jfwalk.html.

- September 18 *Divine Kitchens Cooking Nite* – Private, fundraising cooking demo and exclusive, intimate dining experience with Tony Bettencourt, head chef at Tomaso's Trattoria, Southboro, Mass.

- September 20 *Shop to Stop Ovarian Cancer* - participating retailers will donate a minimum of 5% of all sales on September 20 to ovarian cancer research. For more information, go to www.ovationsfortheure.org/shop_to_stop.html.

“Currently there is no test available to detect or screen for ovarian cancer in its early stages, leading to late diagnosis in 75 percent of all cases. Ovations for the Cure (www.ovationsfortheure.org) directs funding into cutting-edge research programs to help change that statistic,” explains Patty Franchi Flaherty, Ovations' Founder and eight-year ovarian cancer survivor. “If each individual participates in one of these activities, they will join in a growing wave of awareness about the disease and take the first steps to finding a cure.” As another way to support awareness about ovarian cancer, Ovations recently introduced The Hope Collection, hand-crafted jewelry with butterfly accents, pearls and Swarovski crystals to support research and spread the message of hope.

About Ovations for the Cure

The Ovations for the Cure Foundation, a 501 (c) (3) non- profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer. Ovations differs from most ovarian cancer foundations in the country, in that it not only proliferates broad-spectrum awareness of ovarian cancer risk factors and their subtle warning signs, but it also directly supports and funds revolutionary and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit www.ovationsforthecure.org.