



Ovations for the Cure of Ovarian Cancer
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For Immediate Release

CHIC – Cure Her In Couture - with Michael De Paulo

Fashion Show at the Back Bay Hotel to support Ovations for the Cure of Ovarian Cancer

March 24, 2010—Boston, MA—Ovations for the Cure of Ovarian Cancer of Natick, MA, a national ovarian cancer organization, and fashion designer Michael De Paulo, known for his couture cocktail and evening dresses, join together to raise funds for ovarian cancer research, awareness and patient programs at the Back Bay Hotel in Boston, MA.

This contemporary fashion show will take place on Thursday April 29th from 6 pm to 9 pm and will include complimentary passed hors d'oeuvres and drink specials. This is the second of six CHIC fashion shows planned for 2010 at various venues around Greater Boston. Since 2006, Ovations has worked with local and internationally recognized fashion designers to raise awareness and funds to benefit ovarian cancer.

“We are so pleased to be working with such a compassionate person as Michael De Paulo”, said Lisa Collamore Tocci of Ovations. “We have a shared vision of improving a woman’s self awareness to help them advance through life’s challenges, including ovarian cancer.”

“I am honored to collaborate and showcase my gowns for Ovations for a Cure”, said Michael DePaulo, “an amazing organization to promote awareness and support of women’s health.”

Other contributors for this event include DePrisco Jewelers, Dynasty Models & Talent, and Stuart Weitzman shoes.

Tickets are pre-sale only and can be purchased online at www.ovationsfortheure.org or www.chicfashionshows.com. Ticket prices start at \$25.

About Ovations for the Cure:

Ovations for the Cure, Inc. is a 501(c)(3) non-profit organization dedicated to the relentless pursuit of a cure for ovarian cancer in three critical ways. First, by providing critical funding of new and ongoing ovarian cancer research and treatment initiatives. Second, by actively increasing the awareness of the subtle signs and symptoms of this silent disease. Third, by giving hope, education and comfort to those currently battling ovarian cancer through its patient programs. The organization was founded in 2006 by nine-year ovarian cancer survivor Patricia Franchi Flaherty, who also lost her mother to the disease. Patty decided to dedicate her life to raising awareness of the risk factors and subtle warning signs of this

often overlooked women's cancer so no other women would have to endure what she did. For more information about Ovations, please visit www.ovationsforthecure.org.

About Michael DePaulo:

Michael De Paulo has been designing gowns and dresses ever since he was a child. After graduating with a Masters In Architecture, De Paulo decided to pursue his passion for fashion. He started his own fashion label Michael De Paulo Couture featuring couture cocktail and evening dresses. In 2006, De Paulo garnered the attention of the renowned fashion legend, Joan Kaner who offered him quality advice (after reviewing fashion sketches) in pursuing his dream. Since that time, De Paulo has designed five couture collections capturing the eye of buyers and press alike. He has built up a roster of finer stores including Saks Fifth Avenue that sell his couture creations. Also, to his credit he has been published in various fashion publications and style features including Women's Wear Daily. His couture gowns have been adorned by celebrities including Gina Tagnoli who recently won best supporting actress at this year's Daytime Emmy Awards in De Paulo Couture.

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